

# RESUME

## VISHAL CHAUDHARY

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[View My Portfolio](#)

### PERMANENT ADDRESS

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### CAREER OBJECTIVE

Looking for an opportunity to learn new things and grow my skills.

### ACADEMIC DETAIL

- Diploma in Mechanical Engineering in 2011.
- 12<sup>th</sup> from HP Board Dharamshala in 2008.
- 10<sup>th</sup> from HP Board Dharamshala in 2005.

### TRAINING & EXPERIENCE (8 Yrs & 1 Mos)

- Working as **Freelance WordPress Designer & Developer** from December 2024.
- **2 Yrs & 5 Mos** Experience as a **Sr. WordPress Developer** in **BFMSLABS Private Limited** from July 2022 to November 2024..
- **1 Yrs & 3 Mos** Experience as a **WordPress Developer** in **Expandimo Technologies Private Limited** from April 2021 to June 2022.
- **4 Yrs & 4 Mos** Experience as a **Web Designer & WordPress front-end Developer** in **VertiDesk Web Solution** from Jan 2017 to April 2021.
- **9 months** of **Web Designer** training in **VertiDesk Web Solution**, Mohali from Jan to Sept 2017.
- **1 Yrs 7 Mos** Work Experience as a **Backend Executive** in **NR Venture Pvt. Ltd. (Vajor.com)** from June 2015 to Dec 2016
- **2 Yrs 7 Mos** Work Experience in **Micro Turner Unit VI** as a **Supervisor** position from Nov 2012 to May 2015

### JOB RESPONSIBILITY

- Design and develop websites in WordPress.
- Design Conversion to WordPress pages from Figma, PSD, Miro, XD, Canva etc.
- Work With Any WordPress Theme (Astra, Hello Elementor, Divi, Uncode, Bridge etc.)
- Good Knowledge of Page Builders like Elementor, DIVI, Oxygen etc.
- Good Knowledge of Plugins and their Setup (Elementor, Crocoblocks, LearnDash LMS, ACF, CPT, WooCommerce, WPML, FunnelKit, Gravity Form, WpForm etc).
- Expert in Debugging Website issues and fix.
- WordPress theme Customization.
- Website Speed Optimization
- Also, designs in Squarespace (Do a lot of functionality as per Client requirement in SS Website).

### TECHNICAL SKILL

- CMS (WordPress, Squarespace, Shopify(Basic knowledge).
- HTML/HTML5
- CSS/CSS3
- jQuery, JavaScript (medium level)
- Bootstrap
- React.js (Basic knowledge)

- GitHub, GitBash (Basic knowledge)

## PROJECTS

I have completed almost 80+ Projects with amazing teammates and 130+ Independently on WordPress using different themes, and plugins as per client requirements along with my Technical experience suggestion. Below are some of my completed projects which I have successfully delivered.

- **Project Title:** JOMOKS (US)

**About the project:** Jomoks sells healthcare, decor, perfume, kitchen items, and other physical products online. I set up their e-commerce store using WooCommerce and designed it with Elementor Page Builder. Each page, from cart to checkout, was crafted using Elementor. The client is now independently managing the store.

**Tools Used:** Elementor, WooCommerce, Elementor PRO

**Project link:** <https://jomoks.com>

- **Project Title:** Dr David Wiss (US)

**About the project:** This project was built using custom coding (HTML, CSS, PHP, jQuery) to ensure performance and flexibility, as requested by the client. To allow easy content management, I used ACF for dynamic content and CPT UI for custom post types like Podcasts, Resources, Training, and Events. I also integrated custom backend fields, enabling the client to update the Header, Footer, and Popups without developer assistance. This approach ensures a scalable, efficient, and easy-to-manage website.

**Tools Used:** Custom Theme,, HTML/CSS, PHP, jQuery, ACF, CPT UI

**Project link:** <https://drdavidwiss.com>

- **Project Title:** Root In Nature (US)

**About the project:** I built several pages using Elementor Builder for this existing website and created new membership plans with the Membership PRO plugin. Additionally, I customized the functions.php file to restrict access to the BuddyBoss panel for users who haven't purchased a corporate plan.

**Tools Used:** Buddyboss Theme, Elementor/Elementor PRO Builder, Crocoblock, MemberPress PRO,

**Project link:** <https://rootinnature.ca/>

- **Project Title:** CircleApp (US)

**About the project:** CircleApp is a mobile application offering educational courses. The client wanted to expand their reach by selling these courses through an online e-learning portal. I developed the website using Elementor Builder and integrated LearnDash to manage and deliver the courses seamlessly.

**Tools Used:** Hello Elementor Theme,, Elementor/Elementor PRO Builder, LearnDash

**Project link:** <https://app.circlesapp.com>

- **Project Title:** CEUHealthcare (US)

**About the project:** CEU Healthcare is an e-learning platform that provides certifications to users upon successful course completion. I independently handled both the design and development, delivering the project within one month.

**Tools Used:** Hello Elementor Theme, Elementor/Elementor PRO Builder, LearnDash LMS, WooCommerce, User Registration

**Project link:** <https://ceuhealthcare.com>

- **Project title:** Satya Parent Coach (US)

**About the project:** I integrated LearnDash LMS with Elementor Page Builder on the client's existing website. I created a global course template based on the provided reference and developed custom shortcodes to enhance LearnDash functionality on the course pages.

**Tool Used:** LearnDash LMS, Elementor/Elementor PRO, Custom Shortcodes for Enhanced Features

**Project link:** <https://coach-satya.com/courses/happy-home-jumpstart/>

- **Project title:** Ehrhart Griffin & Associates (EGA) (US)

**About the project:** The EGA project was quite challenging. Although it appeared simple, the complexity lay in the numerous integrations and setups the client requested using Crocoblocks, which they had purchased. Creating functionality from Custom Post Types (CPT) to filters using Crocoblocks was particularly demanding. However, I now comfortably handle Crocoblocks alongside Elementor.

**Tool Used:** Elementor PRO, Crocoblocks (and their add-ons jetFilter, jetPopus, jetListing),

**Project link:** <https://ehrhartgriffin.com/>

- **Project title:** Deliberate Innovation (US)

**About the project:** I developed multiple pages for this website using Miro designs, ACF fields, and WPBakery Page Builder. Most pages were built in HTML with ACF fields, allowing easy content updates. I also set up a Custom Post Type (CPT) for Podcast Episodes, enabling seamless management via ACF fields. Additionally, I co-developed a custom plugin that stores records in a custom database table and dynamically displays them on pages based on URL query strings, tailored to the client's needs.

**Tool Used:** Custom Theme, WpBakery Builder, ACF Plugin, CPT UI Plugin, Custom Plugin for adding records in a database, shortcode in function file.

**Project link:** <https://deliberateinnovation.net/>

- **Project title:** Resources CEO Sales Strategies (US)

**About the project:** This project presented a unique challenge as it was my first experience working with Funnels. I successfully built over 10 Funnels using the FunnelKit Plugin, utilizing Elementor PRO Builder for each one. Each funnel incorporates a distinct automation process; for instance, some funnels capture leads that are then sent to ActiveCampaign. Based on the assigned tags, various email templates are triggered. I meticulously set up this entire process within WordPress. Additionally, several checkout pages were expertly designed using the FunnelKit plugin.

**Tool Used:** Hello Elementor Theme, Elementor/Elementor PRO, FunnelKit, FunnelKit Automation, ActiveCampaign, LearnDash

**Project link:** <https://resources.ceosalesstrategies.com/op/workshop-free-double-your-sales/>  
<https://resources.ceosalesstrategies.com/op/core/>

- **Project title:** Grumpy Old Man Studios (US)

**About the project :** I developed a Single Product Template using the Elementor Builder and implemented custom functionality within the single product PHP file. When a user accesses the product page with the ?ga=true parameter, the Elementor template intelligently switches to an alternate template.

**Tools Used:** Hello Elementor, Elementor/Elementor PRO, Custom Template

**Project link:** <https://grumpyoldmanstudios.com/product/1920s-vintage-truck-with-pumpkins/>

<https://grumpyoldmanstudios.com/product/cartoon-brown-octopus-with-raised-tentacles/?ga=true>

- **Project title:** Gitano Roofing (US)

**About the project:** I successfully designed and developed this project from scratch in under two weeks using Divi Builder. The project includes seamless Mailchimp integration with Divi Builder, enabling effective lead collection directly from the website.

**Tool Used:** Divi Theme, Divi Builder, Mailchimp Integration.

**Project link:** <https://gitanoroofing.com/>

- **Project title:** Avindr (US)

**About the project:** This project is a security-focused community website. I developed it from a Figma design provided by the client's designer. In the first phase, I set up the entire project using the BuddyBoss plugin, followed by the integration of the Job Manager Plugin in the second phase. I implemented several custom code modifications in the theme's function files according to client requests, such as redirecting sign-in links to a custom login page for the Job Manager Plugin and ensuring that clicking on an RSS feed link redirects users to the original articles.

**Tool Used:** Hello Elementor Theme, Elementor/Elementor PRO, Buddyboss Plugin, Job Manager Plugin, Freedy RSS Premium,

**Project link:** <https://avindr.com/>

- **Project title:** Jax Concrete Coatings (US)

**About the project:** When I initiated this project, I was provided with only a brief business description and a few Facebook images from the client. Approximately two weeks later, I delivered the fully developed website, exceeding the client's expectations. The client was thrilled with the results and, after a brief orientation, is now confidently managing the entire website independently.

**Tools Used:** Hello Elementor Theme, Elementor/Elementor PRO Builder

**Project link:** <https://jaxconcretecoatings.com/>

- **Project title:** CK Chemistry (UK)

**About the project:** This project is centered around chemistry courses for a client who is a Chemistry Professor at a nearby university. She sought to incorporate SCORM content into her courses using the Sensui LMS. I successfully set up her Sensui LMS courses with the desired SCORM content and also migrated her old blog posts from an existing WordPress site. I independently handled both the design and development aspects of this project.

**Tools Used:** Hello Elementor Theme, Elementor/Elementor PRO Builder, Sensui LMS Plugin

**Project link:** <https://jaxconcretecoatings.com/>

- **Project title:** My Demand Coach (US)

**About the project:** This was my first project where I independently managed the backend functionality. The website is primarily built with Elementor Builder, with a few exceptions for specific templates. I developed several custom functionalities to meet the client's requirements, including: (1) Dynamic menus and buttons that change according to the user's status: non-logged-in, logged-in but before subscription, and post-subscription. (2) Post-subscription redirection to a custom page, where users complete their profiles as Coaches by filling in specific input fields. Coaches can also edit their profiles on the same template page. (3) Coach profile detail templates that showcase the information entered by the Coaches, accessible by all users. (4) An AJAX-based search page for coaches, enabling users to easily search for and find Coaches.

**Tools Used:** Hello Elementor Theme, Elementor/Elementor PRO Builder, WooCommerce Subscription Plugin, Custom Templates, Custom Functions in function file, Made some custom shortcode

**Project link:** <https://myondemandcoach.com/>

- **Project title:** Shooter Supply (US)

**About the project:** I have designed and developed this project from scratch. I have used Elementor PRO page builder in this project as per client requirements so they can edit/update Website assets. Client was so happy to get his website successfully delivered and now they hired us for SEO as well.

**Tool Used:** Hello Elementor Theme, Elementor/Elementor PRO

**Project link:** <https://shooterssupply.com/>

- **Project title:** ergoCentric - (Canada)

**About the project:** ergoCentric is a showcase website of their products. This website was developed in Elementor PRO Builder. This website is multi-language and for this I have set up a WPML Plugin. In this website, for contact form I have used Gravity Form.

**Tools Used:** Hello Elementor Theme, Elementor/Elementor PRO Builder, Ultimate Add-on Plugin, Revolution Slider Plugin, WooCommerce, WPML, Gravity Form

**Project link:** <https://ergocentric.com/>

- **Project title:** Hamm's ArborCare Inc. - Wisconsin (US)

**About the project:** Hamm's ArborCare Provides all types of Tree Care Services like Plant Health Care, Removals, Pruning, and more. This project design and developed from scratch and successfully delivered,

**Tools Used:** Divi Theme, Divi Builder

**Project link:** <https://hammsarborcare.com/>

- **Project title:** Arora Accounting Services. - Australia

**About the project:** Arora Accounting Services Provide full Accountant related Services to their clients and Organizational. I have successfully delivered this project with design and development.

**Tools Used:** Divi Theme, Divi Builder

**Project link:** <https://www.aroraaccounting.com.au/>

- **Project title:** Royal Court Martial Arts - Wisconsin (US)

**About the project:** Royal Court MMA provides Martial Arts Training services to their customers. I have independently completed this project along with design and development.

**Tools Used:** Divi Theme, Divi Builder

**Project link:** <https://royalcourtmma.com/>

## PERSONAL INTEREST

- Coding I love to do code.
- Long Driving, Adventure, Explore new Places.
- Watching Movies

## PERSONAL DETAILS

- Father's name: Sh. Om Prakash
- Date of Birth: Jan 14, 1989
- Sex: Male
- Marital Status: Married
- Languages are known: English, Hindi.
- Nationality: Indian
- Current location: #633 PH-2 Mohali Punjab

## DECLARATION

I hereby inform you that all the particulars provided are true to the best of my knowledge.

Best Regards,

Vishal Chaudhary