

RESUME

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PERMANENT ADDRESS
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CAREER OBJECTIVE

Looking for an opportunity to learn new things and grow my skills.

ACADEMIC DETAIL

- Diploma in Mechanical Engineering in 2011.
- 12th from HP Board Dharamshala in 2008.
- 10th from HP Board Dharamshala in 2005.

TRAINING & EXPERIENCE (8 Yrs & 1 Mos)

- Working as **Freelance WordPress Designer & Developer** from December 2024.
- **2 Yrs & 5 Mos** Experience as a **Sr. WordPress Developer** in **BFMSLABS Private Limited** from July 2022 to November 2024..
- **1 Yrs & 3 Mos** Experience as a **WordPress Developer** in **Expandimo Technologies Private Limited** from April 2021 to June 2022.
- **4 Yrs & 4 Mos** Experience as a **Web Designer & WordPress front-end Developer** in **VertiDesk Web Solution** from Jan 2017 to April 2021.
- **9 months** of **Web Designer** training in **VertiDesk Web Solution**, Mohali from Jan to Sept 2017.
- **1 Yrs 7 Mos** Work Experience as a **Backend Executive** in **NR Venture Pvt. Ltd. (Vajor.com)** from June 2015 to Dec 2016
- **2 Yrs 7 Mos** Work Experience in **Micro Turner Unit VI** as a **Supervisor** position from Nov 2012 to May 2015

JOB RESPONSIBILITY

- Design and develop websites in WordPress.
- Design Conversion to WordPress pages from Figma, PSD, Miro, XD, Canva etc.
- Work With Any WordPress Theme (Astra, Hello Elementor, Divi, Uncode, Bridge etc.)
- Good Knowledge of Page Builders like Elementor, DIVI, Oxygen etc.
- Good Knowledge of Plugins and their Setup (Elementor, Crocoblocks, LearnDash LMS, ACF, CPT, WooCommerce, WPML, FunnelKit, Gravity Form, WpForm etc).
- Expert in Debugging Website issues and fix.
- WordPress theme Customization.
- Website Speed Optimization
- Also, designs in Squarespace (Do a lot of functionality as per Client requirement in SS Website).

TECHNICAL SKILL

- CMS (WordPress, Squarespace, Shopify(Basic knowledge).
- HTML/HTML5
- CSS/CSS3
- jQuery, JavaScript (medium level)
- Bootstrap
- React.js (Basic knowledge)

- GitHub, GitBash (Basic knowledge)

PROJECTS

I have completed almost 20+ Projects with amazing teammates and 100+ Independently on WordPress using different themes, and plugins as per client requirements along with my Technical experience suggestion. Below are some of my completed projects which I have successfully delivered.

- **Project Title:** Dubays (US)

About the project: Char(owner) of this project was very sad when she hired us. She was very disappointed with their previous developer for work. When We delivered their website she was so excited and happy with our work. We gave them what she wanted exactly. Website pages are built in Elementor Builder including Buddyboss, LearnDash (Courses/Lesson/Topics), WC Vendor, Login, Registration Setup. Custom Coding also did for the WC Vendor Product page as per client requirement. Only a few pages are visible for non-login users.

Tools Used: Buddyboss Theme, Buddyboss, LearnDash, Elementor/Elementor PRO, WC Vendor, User Registration, WooCommerce,

Project link: <https://www.dubays.com.au>

- **Project Title:** Dr David Wiss (US)

About the project: This project is built using custom coding (like HTML/CSS/PHP/jQuery). Client didn't want to use any builder to build website pages but they want to be able to edit content from their end. So I made structure in HTML and used ACF fields for dynamic. They also want an extra custom post type for their podcast, resources, training and events. And, I created these post types using the CPT UI plugin. Additionally I provided fields in backend for each and every content so client can change/edit everything themselves included Header/Footer & Popups

Tools Used: Custom Theme,, HTML/CSS, PHP, jQuery, ACF, CPT UI

Project link: <https://drdavidwiss.com>

- **Project Title:** Root In Nature (US)

About the project: I've built some pages in Elementor Builder for this existing website. Made new Membership plans using Membership PRO plugin. Did Code in function file for removing buddyboss panel for those users who are not purchasing corporate plans.

Tools Used: Buddyboss Theme, Elementor/Elementor PRO Builder, Crocoblock, MemberPress PRO,

Project link: <https://rootinnature.ca/>

- **Project Title:** CircleApp (US)

About the project: CircleApp is basically a Mobile App and this App has some courses related to education. Client also wants to sell their courses on Online e-Learning Portal as well. I built this website pages in Elementor builder including LearnDash Courses.

Tools Used: Hello Elementor Theme,, Elementor/Elementor PRO Builder, LearnDash

Project link: <https://app.circlesapp.com>

- **Project Title:** CEUHealthcare (US)

About the project: CEU Healthcare provides Certification of Users who are Successfully completed courses in this e-Learning Platform. I have successfully delivered this project independently along with Design and Development in a month.

Tools Used: Hello Elementor Theme, Elementor/Elementor PRO Builder, LearnDash LMS, WooCommerce, User Registration

Project link: <https://ceuhealthcare.com>

- **Project title:** Satya Parent Coach (US)

About the project: I set up LearnDash LMS with Elementor Page Builder on her existing Website. I made a global template for their LearnDash courses as per the reference given by her. I also created some Custom shortcodes to enhance LearnDash functionality in the Course page.

Tool Used: LearnDash LMS, Elementor/Elementor PRO, Made some Custom Shortcodes.

Project link: <https://coach-satya.com/courses/happy-home-jumpstart/>

- **Project title:** Always Affordable Land (US)

About the project: This project is a Land/property Listing base. I have learned this project so many things like how we can use Oxygen Builder's advanced features, and Grid Builder Search functionality. This was so exciting to me after successfully delivering this project to a client. Client was also happy with this project and he also praised my hard work. He also hired us for this website SEO work after seeing our hard work on it.

Tool Used: Hello Elementor Theme, Oxygen Builder, Grid Builder Pro Plugin, CPT UI Plugin, ACF Plugin

Project link: <https://alwaysaffordableland.com/>

- **Project title:** Deliberate Innovation (US)

About the project: I have developed many pages from Miro using ACF fields and WPbakery page Builder for this existing website. Most of the Pages are built in HTML along with ACF Fields so client can edit/update the content or assets of these pages. I have also setup CPT(Custom Post Type) for their Podcasts episode as well. They can edit every single podcast episode with ACF fields. In this project, I have developed a Custom Plugin along with teammate. This plugin is provided input fields for records and these records are save in database table (this tables also created by us). And this records display in pages as per url query string. This functionality is built according to client requirements.

Tool Used: Custom Theme, WpBakery Builder, ACF Plugin, CPT UI Plugin, Custom Plugin for adding records in a database, shortcode in function file.

Project link: <https://deliberateinnovation.net/>

- **Project title:** Resources CEO Sales Strategies (US)

About the project: This project was so challenging for me because I was using Funnels for the first time. I have built 10+ Funnels in this project using the FunnelKit Plugin. All Funnels are built in Elementor PRO Builder. Each funnel used a different automation process. Some Funnels capture leads and these leads are sent to ActiveCampaign And as per their tags different Emails templates are triggered. I have set up this process in WordPress. Some Checkout pages are also designed using FunnelKit.

Tool Used: Hello Elementor Theme, Elementor/Elementor PRO, FunnelKit, FunnelKit Automation, ActiveCampaign, LearnDash

Project link: <https://resources.ceosalesstrategies.com/op/workshop-free-double-your-sales/>
<https://resources.ceosalesstrategies.com/op/core/>

- **Project title:** Grumpy Old Man Studios (US)

About the project : I have Developed a Single Product Template in Elementor Builder. Made a custom functionality in a single product php file that when the user opens the product page with ?ga=true parameter then Elementor template switches to Other Elementor Template.

Tools Used: Hello Elementor, Elementor/Elementor PRO, Custom Template

Project link: <https://grumpyoldmanstudios.com/product/1920s-vintage-truck-with-pumpkins/>
<https://grumpyoldmanstudios.com/product/cartoon-brown-octopus-with-raised-tentacles/?ga=true>

- **Project title:** Gitano Roofing (US)

About the project: I have successfully Designed and developed this project in under 2 weeks. I built this project from scratch with Divi Builder. Mailchimp integration with Divi builder is also done so they can collect leads from the website.

Tool Used: Divi Theme, Divi Builder, Mailchimp Integration.

Project link: <https://gitanoroofing.com/>

- **Project title:** Avindr (US)

About the project: This project is Security community base. I have developed this website from figma design provided by client designer. I set up this whole project with the Buddyboss plugin in First Phase then the Job Manager Plugin in the second phase. I have do many custom Code in theme function file as per client request. Like Redirection of Signin links to Custom Login page of Job Manager Plugin, On click RSS Feed user redirect to original articles. .

Tool Used: Hello Elementor Theme, Elementor/Elementor PRO, Buddyboss Plugin, Job Manager Plugin, Freedy RSS Premium,

Project link: <https://avindr.com/>

- **Project title:** Jax Concrete Coatings (US)

About the project: When I started this project I received only some description of client business and Facebook Images from clients. Approx 2 Weeks later When I delivered this project to the client he was too happy to see his website. After some guidelines, he now handles the entire website himself.

Tools Used: Hello Elementor Theme, Elementor/Elementor PRO Builder

Project link: <https://jaxconcretecoatings.com/>

- **Project title:** CK Chemistry (UK)

About the project: This project is Chemistry Courses related. Client is a Chemistry Professor at a nearby University. She wanted to add SCORM Content in their Courses using Sensui LMS. I set up her Sensui LMS Courses using SCORM content. I have also migrated old blog posts from her existing WordPress site. I have independently worked on this project design and developed.

Tools Used: Hello Elementor Theme, Elementor/Elementor PRO Builder, Sensui LMS Plugin

Project link: <https://jaxconcretecoatings.com/>

- **Project title:** My Demand Coach (US)

About the project: This is my first project which I have handle almost single handed for backend functionality work. Website is built in Elementor Builder except some templates. I have built some functionality as per client requirement. some of them are 1) Entire websites have some Menus and buttons change dynamically according to Non-Login, After Login but before subscription, and after subscription. 2) After subscription users are redirected to a custom page where he/she completes their profile as a Coach member by filling in the given inputs fields. Coach can edit their profile in same template page. 3) Coach profile detail template where every can see coach information which was filled by coach. 4) Search page (AJAX Method) for coaches where every users can search coach.

Tools Used: Hello Elementor Theme, Elementor/Elementor PRO Builder, WooCommerece Subscription Plugin, Custom Templates, Custom Functions in function file, Made some custom shortcode

Project link: <https://myondemandcoach.com/>

- **Project title:** Shooter Supply (US)

About the project: I have designed and developed this project from scratch. I have used Elementor PRO page builder in this project as per client requirements so they can edit/update Website assets. Client was so happy to get his website successfully delivered and now they hired us for SEO as well.

Tool Used: Hello Elementor Theme, Elementor/Elementor PRO

Project link: <https://shooterssupply.com/>

- **Project title:** ergoCentric - (Canada)

About the project: ergoCentric is a showcase website of their products. This website was developed in Elementor PRO Builder. This website is multi-language and for this I have set up a WPML Plugin. In this website, for contact form I have used Gravity Form.

Tools Used: Hello Elementor Theme, Elementor/Elementor PRO Builder, Ultimate Add-on Plugin, Revolution Slider Plugin, WooCommerce, WPML, Gravity Form

Project link: <https://ergocentric.com/>

- **Project title:** Hamm's ArborCare Inc. - Wisconsin (US)

About the project: Hamm's ArborCare Provides all types of Tree Care Services like Plant Health Care, Removals, Pruning, and more. This project design and developed from scratch and successfully delivered,

Tools Used: Divi Theme, Divi Builder

Project link: <https://hammsarborcare.com/>

- **Project title:** Arora Accounting Services. - Australia

About the project: Arora Accounting Services Provide full Accountant related Services to their clients and Organizational. I have successfully delivered this project with design and development.

Tools Used: Divi Theme, Divi Builder

Project link: <https://www.aroraaccounting.com.au/>

- **Project title:** Royal Court Martial Arts - Wisconsin (US)

About the project: Royal Court MMA provides Martial Arts Training services to their customers. I have independently completed this project along with design and development.

Tools Used: Divi Theme, Divi Builder

Project link: <https://royalcourtmma.com/>

PERSONAL INTEREST

- Coding I love to do code.
- Long Driving, Adventure, Explore new Places.
- Watching Movies

PERSONAL DETAILS

- Father's name: Sh. Om Prakash
- Date of Birth: Jan 14, 1989
- Sex: Male
- Marital Status: Married
- Languages are known: English, Hindi.
- Nationality: Indian
- Current location: #633 PH-2 Mohali Punjab

DECLARATION

I hereby inform you that all the particulars provided are true to the best of my knowledge.

Vishal Chaudhary